

Website: www.mentoring-plus.net Email: Customer-service@mentoring-plus.net Follow Us: FB: @mentoringplus2024 Instagram:@mentoringplus2024 X: @MentoringPlus24 LinkedIn: Mentoring+ Plus

Phone: (614) 982-0310

Mentoring+ Plus Privacy Policy

Effective Date: August 27, 2024

At Mentoring+ Plus ("the Company"), we are committed to protecting the privacy and confidentiality of our clients and users. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you access or use our services.

1. Information We Collect

1.1 **Personal Information:** We collect personal information that you voluntarily provide to us when you sign up for our services, complete forms on our website, or communicate with us. This information may include your name, email address, phone number, mailing address, payment details, and any other information you choose to provide.

1.2 **Automatically Collected Information:** When you visit our website, we may automatically collect certain information about your device, browsing actions, and usage patterns. This information may include your IP address, browser type, device information, and pages visited on our site.

1.3 **Cookies:** We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small data files stored on your device that help us recognize you and remember your preferences. You can manage your cookie preferences through your browser settings.

2. How We Use Your Information

2.1 **Service Delivery:** We use your personal information to provide and manage the services you have requested, including scheduling sessions, processing payments, and communicating with you about your account.

2.2 **Communication:** We may use your contact information to send you updates, newsletters, promotional materials, and other communications related to our services. You can opt out of receiving marketing emails at any time by following the unsubscribe instructions provided in the emails.

2.3 **Improvement of Services:** We may use aggregated and anonymized information to analyze trends, improve our services, and enhance the functionality of our website.



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2.4 **Legal Compliance:** We may use your personal information to comply with applicable laws, regulations, and legal processes, or to protect the rights, property, and safety of the Company, our clients, and others.

3. Sharing Your Information

3.1 **Third-Party Service Providers:** We may share your personal information with trusted third-party service providers who assist us in delivering our services, such as payment processors, IT support, and marketing partners. These providers are required to protect your information and use it only for the purposes specified by us.

3.2 Legal Requirements: We may disclose your personal information if required by law, court order, or governmental regulation, or if we believe that such disclosure is necessary to protect the rights, property, or safety of the Company, our clients, or others.

3.3 **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our business, your personal information may be transferred to the acquiring entity.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no data transmission over the internet or storage system can be guaranteed to be 100% secure.

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, or as required by law. Once your information is no longer needed, we will securely delete or anonymize it.

6. Your Rights

6.1 Access and Correction: You have the right to access and correct any personal information we hold about you. If you would like to review, update, or correct your information, please contact us using the information provided below.



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6.2 **Data Deletion:** You have the right to request the deletion of your personal information. Please note that we may be required to retain certain information for legal or administrative purposes.

6.3 **Opt-Out:** You have the right to opt out of receiving marketing communications from us at any time. You can do so by following the unsubscribe instructions in our emails or by contacting us directly.

7. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated policy on our website and updating the effective date.

9. Disclosures

We use Microsoft Clarity to collect detailed data on user behavior, including session replays, heatmaps, and clicks. This allows us to better understand how visitors interact with our website and improve user experience, product offerings, and marketing efforts. Data such as clicks, scrolling behavior, and time spent on pages are captured to optimize website content and performance. For more details on how we collect and use your data, visit our <u>Privacy Policy</u>, and learn more about Microsoft's data use at the <u>Microsoft Privacy Statement</u>.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Email: <u>customer-service@mentoring-plus.net</u> Call us: (614) 982-0310

By using our services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.